

Science communication for climate researchers

Blue-Action presents a series of webinars on science communication specifically aimed at climate researchers. Delivered by a range of experts in the field, these talks are aimed at researchers who want to learn techniques to engage different audiences with their work.

Each webinar begins at 13:00 (CEST), and will last for 30 minutes with 10 minutes Q&A at the end. All webinars will be made available the day after the talk on the Blue-Action website, www.blue-action.eu.

To sign up to view the webinars and receive invitations, please register at:

<https://www.eventbrite.co.uk/e/blue-action-science-communication-webinars-tickets-105499688408>

Date	Topic	Speaker
22nd May 13:00 (CEST)	Developing public outreach activities This session will introduce how to move from complex science to hands-on activities to engage the wider public with your research.	Laura Curtis-Moss Worldwide Programmes Manager/Freelance Educator, Edinburgh Science
19th June 13:00 (CEST)	Talking to the media This talk will discuss how to capture media attention for your research, and how to work with journalist to share messages.	Euan Patterson Communications and Media Officer Scottish Association for Marine Science
17th July 13:00 (CEST)	Designing infographics The aim of this session will be to introduce turning research into visually appealing and easy-to-read infographics for a wide variety of audiences.	Will Harvey Web Developer/Graphic Designer Scottish Association for Marine Science
21st August 13:00 (CEST)	The art of pitching This Pitch Training talk aims to increase your understanding of what makes a great pitch, especially when dealing with science-based research or eco-ventures.	Pernille Martiny-Modvig Producer- Innovation and Engagement Climate-KIC Aps
18th September 13:00 (CEST)	Communicate climate science better by taking risks The aim of this session is to examine what is at risk when communicating, and to argue that there is nothing that carries more risk than an inflexible, impersonal approach.	Martin Coath Associated Senior Researcher University of Lapland
15th October 13:00 (CEST)	Engaging with European policymakers This talk will give a perspective on how to link your research with policy-makers, for science than can have an impact on society.	Jans-Stefan Fritz Head of the Brussels Office German Marine Research Consortium



www.blue-action.eu



@BG10Blueaction

